



P O R T F O L I O

☎ +254 722 682772
✉ jean@bigideaafrica.com

COMMUNICATION . CREATIVE

think bigger!

about Big Idea Africa



Since 2007

We are a Marketing & Communications Agency since 2007



COMMUNICATIONS / MARKETING / ADVERTISING

From 360 degree campaigns to your logo & brand, to digital strategy, brochures, website, banners, billboards, TV commercials & all your brand. What do you want people to see when they think of you?

We do it all!

INTEGRATED WEB SERVICES

We make your website into an office environment where the entire team can execute individual and group tasks, and monitor corporate processes.



DESIGN

Both Digital & Print design for one off unpackaged tasks. We will execute exactly the task you require whether online, for print or for TV.

why Big Idea Africa?

We are a Marketing & Communications Agency that has been in operation since 2007.

We provide a vast spectrum of services to suite our clients' needs. From tasks as little as simple design work to 360 degree campaigns to corporate brand repositioning.

We believe in the power of dialogue between customer and provider, and that you will always find help in executing every project that falls within our skill set.

At Big Idea Africa, we have no reference to a box... there is no box. So rather than think outside some box, we endeavor to explore your niche market's profile and address their need by offering you to them as their prime solution in the language they best respond to.

That is what makes us different!

think bigger!





All the projects displayed
herein are by
Big Idea Africa

think bigger!



Easy . Affordable . Instant .



I came up with the name, developed the logo and tag-line. . .

Then we proposed the 360 launch campaign theme which was adopted as you will see.

think bigger!



BANK-TO-BANK transfers *...saa hii saa hii!*

from **Ksh 10/-** up to **Ksh 999,999/-** instantly, 24/7!

Link your phone today!

For more information, contact your bank
or visit www.PesaLink.co.ke and get connected.



Easy . Affordable . Instant .



BANK-TO-BANK transfers

...saa hii saa hii!

from ^{Ksh} 10/- up to ^{Ksh} 999,999/- instantly, 24/7!

Link your phone today!

For more information, contact your bank or visit www.PesaLink.co.ke and get connected.



Easy . Affordable . Instant .





BANK-TO-BANK transfers
...saa hii saa hii!
 from ^{Ksh} 10/- up to ^{Ksh} 999,999/- instantly, 24/7!

PesaLink is a product of Integrated Payments Service Limited & Kenya Bankers Association

www.PesaLink.co.ke

Contact your bank for more information.




BANK-TO-BANK transfers
...saa hii saa hii!
 from ^{Ksh} 10/- up to ^{Ksh} 999,999/- instantly, 24/7!

PesaLink is a product of Integrated Payments Service Limited & Kenya Bankers Association

www.PesaLink.co.ke

Contact your bank for more information.




So your **payment will delay** because the bank is closed for four days?

No!

tell them to use 

Easy . Affordable . Instant .

Bank-to-Bank transfers
mara hiyo!

HAPPY
Easter



Ati **atachewesha** payment ju bank zinafungwa siku nne?

Zii!

atumie 

Easy . Affordable . Instant .

Bank-to-Bank transfers
mara hiyo!

HAPPY
Easter



THE WORLD MOVES WITH US

www.urgentcargo.com

**URGENT
CARGO**

www.urgentcargo.com



THE WORLD MOVES WITH US



Moving?

- Office
- House
- International Move

Call 0722 610643

Looking for
Freight or Relocation
Solutions?

RELAX!



CALL: 0733 333 312 | www.urgentcargo.com

THE WORLD MOVES WITH US



HOME

URGENT CARGO

SERVICES

EVENTS

LOCATIONS

FAQ'S

CONTACT



ROAD, RAIL SEA & AIR TRANSPORT

Freight & Relocation Logistics Worldwide.



READ MORE >

ROAD/RAIL TRANSPORT

Urgent Cargo has its own fleet of trucks, low loaders, car carriers, and delivery vans fitted with trucking devices to cater for your transport needs.



READ MORE >

AIR FREIGHT

Speed and reliability is everyone's priority. In partnership with our international network we have made it our mission to meet these expectations. We can arrange for the efficient movement of your air freight cargo on a door-to-door basis around the world.



READ MORE >

SEA FREIGHT

Today, sea freight is Urgent Cargo's core activity, as a tradition Urgent Cargo offers its customers flexible service options for ocean freight, clearance and transportation of local and transit cargo.

Brands we created, and continue to support



NASSI HOSPITALS
Because we care for our community



What Drives You

Arrive Alive



0007 00
0306

EAST
AFRICAN
BREWERIES
LIMITED

SAMSUNG

imagine

life's pleasures
well within your reach



teepee®
enhancing your lifestyle

www.brush.co.ke

This advertisement features a woman in traditional Maasai attire, including a red shuka and large beaded earrings. She is smiling and holding a large broom with a red handle and multi-colored bristles. The background is a clear blue sky. The Teepee logo and tagline are at the top, and the website URL is at the bottom.

teepee®
www.brush.co.ke

enhancing your lifestyle

This advertisement displays a variety of cleaning brushes and products. At the top, there are several brushes with different colored bristles (yellow, red, blue). Below them are three small containers of cleaning products. The Teepee logo and website URL are at the top, and the tagline is at the bottom.

teepee®
www.brush.co.ke

enhancing your lifestyle

This advertisement shows several boxes of brooms, each with a different color and design. The boxes are arranged in a row. The Teepee logo and website URL are at the top, and the tagline is at the bottom.

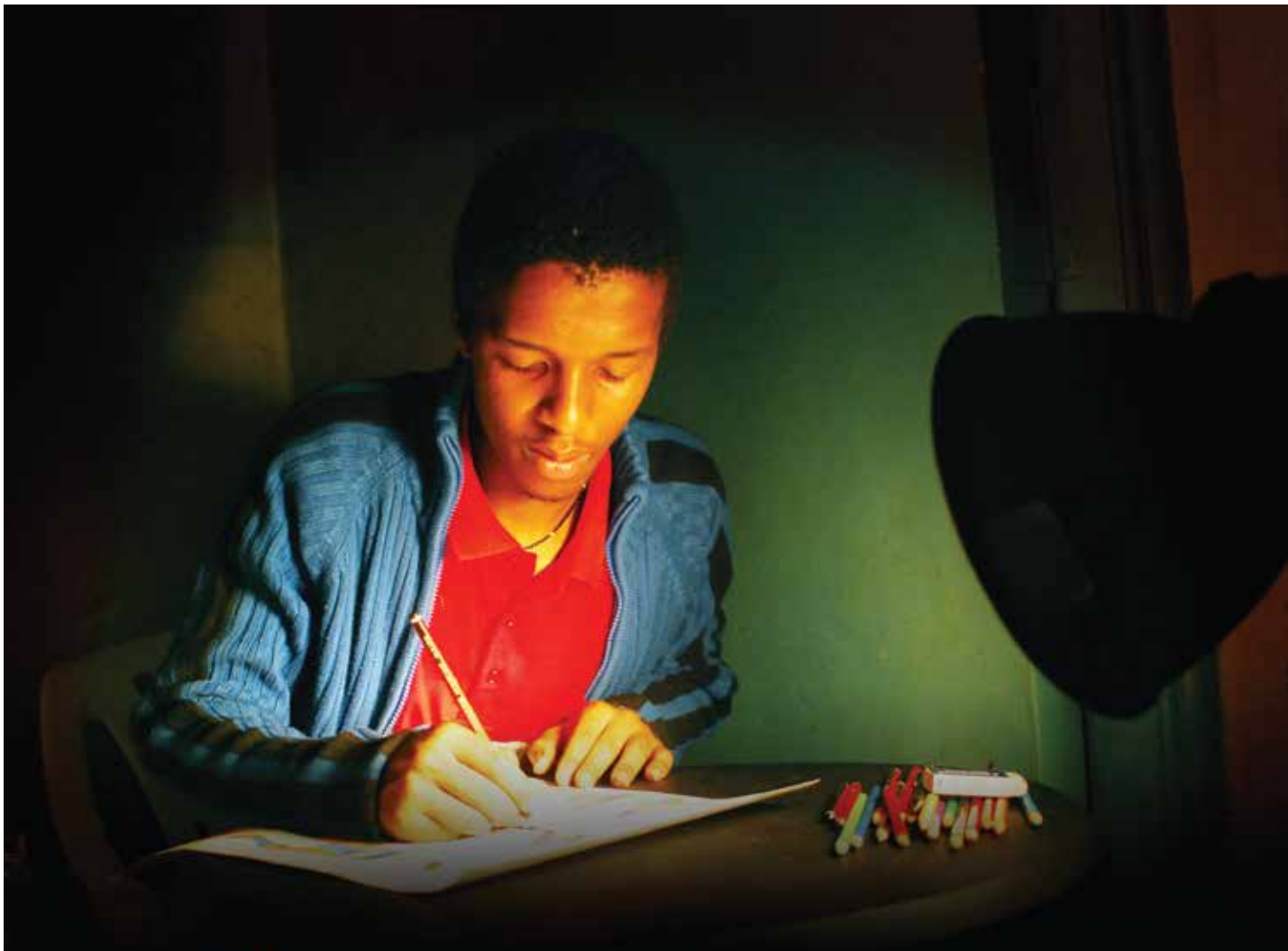
teepee®
QUALITY PRODUCTS
Prestige Manufacturing Ltd

enhancing your lifestyle

www.brush.co.ke

Product Categories:
INDUSTRIAL & DOMESTIC BRUSHES, PAINTERS
BRUSHES & PAINTERS EQUIPMENT
KITCHEN & HOUSEHOLD BRUSHES & TOILET
CLEANING EQUIPMENT & TOILET EQUIPMENT
SHOESHOE BRUSHES & CARPET CLEANING BRUSHES

This is a 3D perspective view of a Teepee broom box. The box is primarily yellow and blue. It features the Teepee logo and tagline on the top flap. The front panel shows a woman in a black and white dress holding a broom. Text on the box includes 'QUALITY PRODUCTS', 'Prestige Manufacturing Ltd', and a list of product categories. The website URL is on the bottom flap. There is also a small red and white logo in the bottom right corner.



**UMEME
PAMOJA**
nyia wakazi wa Kenya wote

Apply, Pay and
Get Wired

“Thanks to *UMEME PAMOJA*,
I now have a chance to a **brighter future**”



The Kenya Power & Lighting
Company Ltd.



Season
Greetings

*Wishing you a Merry Christmas
and a prosperous New Year*

The board, management and staff of Equity Bank wishes our esteemed customers, partners and all Kenyans a Merry Christmas and a prosperous New Year 2009.

With your support we have enjoyed a successful and prosperous year. We look forward to an even more prosperous year 2009.

During this festive season you have access to your accounts through our 500 Autobranch ATMs countrywide, Cash-back services at all leading supermarkets and pharmacies, Eazzy 24/7 mobile phone banking and e-banking via the internet.

Remember wherever you are during the holidays to visit the nearest branch, it is your branch.

Have a safe and blessed Christmas.



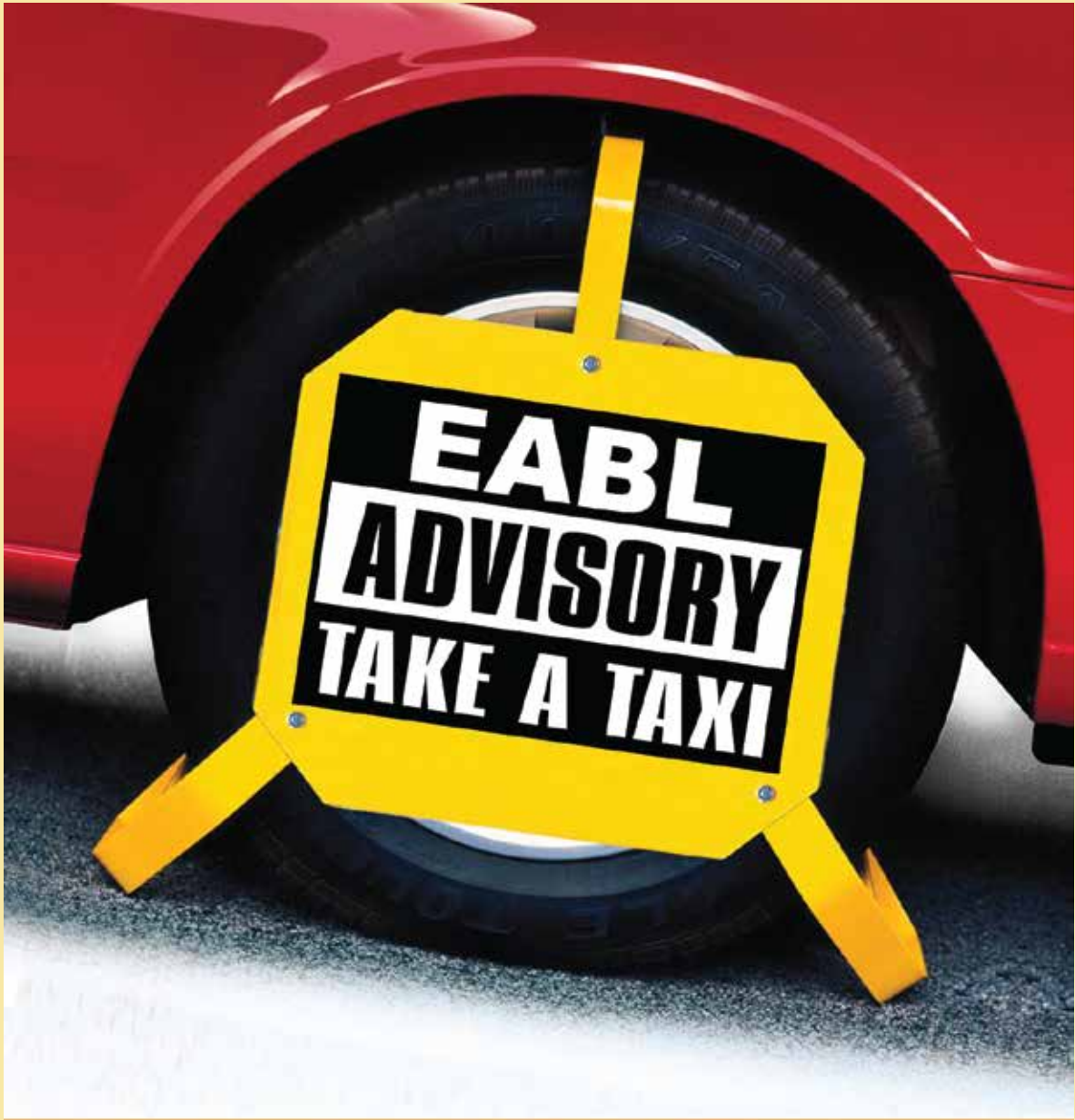


hii ni
ngapi?

DON'T ENDANGER YOUR LIFE!

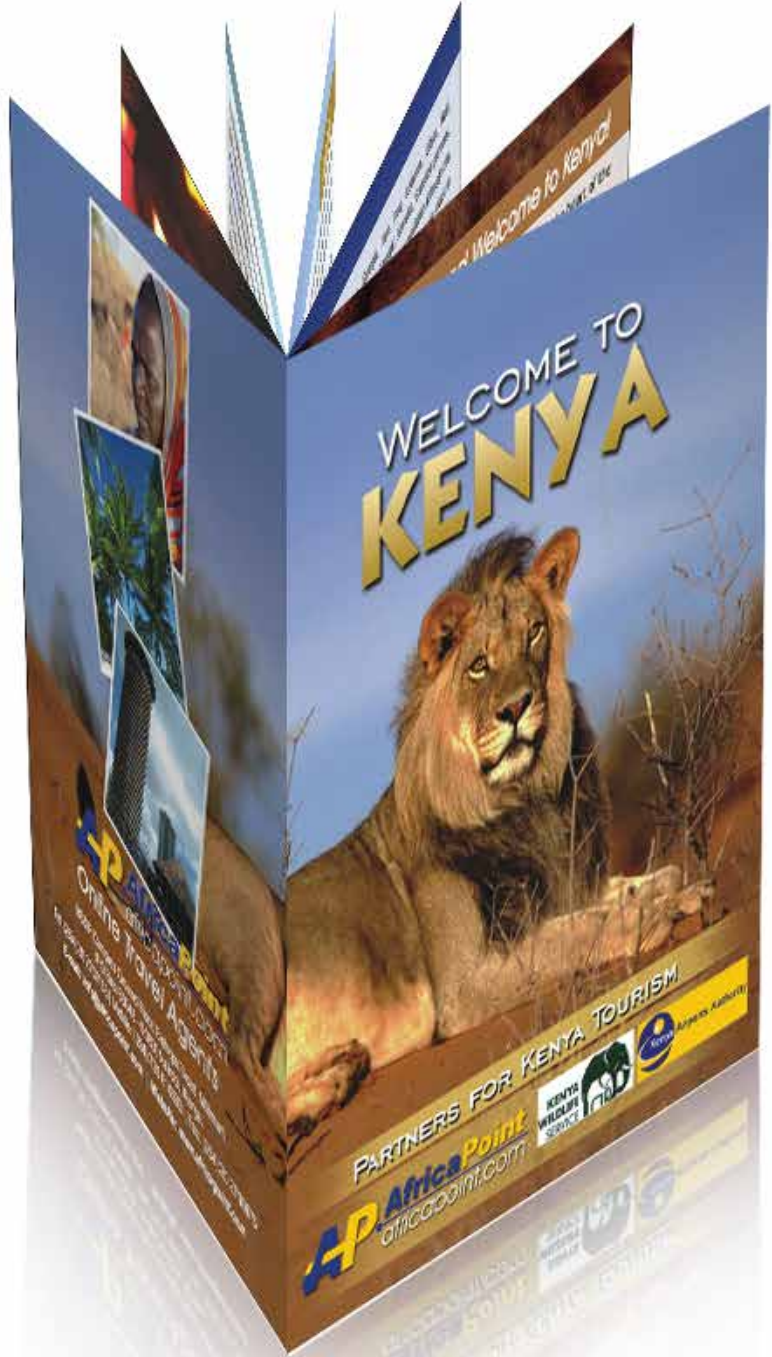
drink responsibly



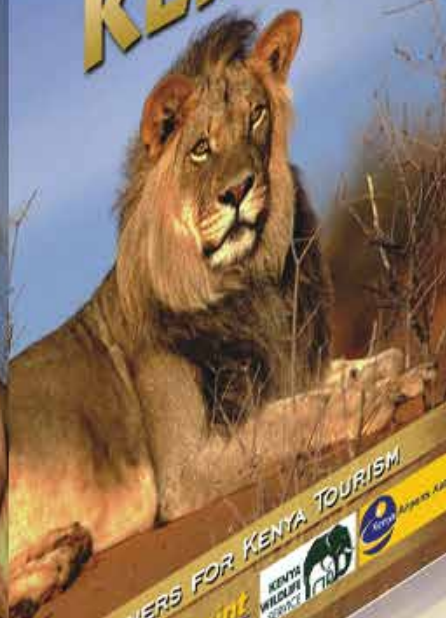


drink responsibly





WELCOME TO KENYA



AP Africa Point
africapoint.com

PARTNERS FOR KENYA TOURISM

KENYA WILDLIFE SERVICE

Kenya Airports Authority



AP Africa Point
Kenya Travel Agency
Specializing in Kenya Tours, Safaris, and Airfare
10000 1st Avenue, Nairobi, Kenya
Tel: +254 20 271 1111
www.africapoint.com





UX/UI



think bigger!

Tel: 0722682772 | P.O Box 14826-00100, Nairobi | jean@bigideafrica.com

www.bigideafrica.com